

For Immediate Release –

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Horse Trainer Louis Wood Says “It’s All About Communication” At Sho Clothes Shop Talk

Wellington, FL – Horse trainer Louis Wood has spent years developing a unique approach to horsemanship based on trust and understanding, and he shared his program at a recent Shop Talk held at the Sho Clothes dressage boutique in Wellington. “It’s all about communication and giving the horse the proper tools (foundation) to do the desired job,” according to Wood, who not only spoke but also answered questions from a full room of audience members.

Wood, who lives on his Mountain View Ranch in Waynesboro, Virginia, said his approach to horsemanship creates a partnership between horses and humans based on trust and understanding. Although Wood started out breaking colts for his grandfather, his relationship and approach to working with horses has now transcended all disciplines and all levels.

Wood spends the winters in Wellington, where he helps many dressage riders. “I’ve been coming to Wellington during the season for 12 years. I consider myself a student of horses, not a teacher,” Wood said, adding that the highlight of his life was going to the Spanish Riding School in Vienna, Austria, to work with Arthur Kottas and his daughter Caroline.

“It was wonderful to hear Louis’s approach to communicating with horses,” said Michele Hundt, who co-owns Sho Clothes with Betsy Rebar Sell. “I know he has helped several of the dressage riders who attended Shop Talk, and they were all excited about the results they have had with their horses.”

Shop Talk, which is held each month in the Sho Clothes boutique at 3230 Fairlane Farms Road, is co-hosted by the Gold Coast Dressage Association. “Shop Talk has become very popular and we are thrilled to offer a place for dressage riders to gather and listen to top professionals in the equine industry,” Hundt said.

Sho Clothes, which also has a mobile boutique that travels the dressage circuit, has become well known to dressage enthusiasts all over the world. In addition to the Sho Clothes boutique, Hundt and Rebar Sell are active in supporting the dressage community, including sponsoring the Sho Clothes Whip Award at world-class dressage shows held in West Palm Beach.

For more information on Sho Clothes visit their website at www.shoclothes.com or call 1-561-319-2121. For more information on Louis Wood, visit his website at www.mountainviewranch.net.



Photo: Louis Wood speaker at the recent Shop Talk at Sho Clothes demonstrates communicating through body position with Sho Clothes co-owner Betsy Rebar Sell. Wood spends his winters in Wellington, where he helps riders learn to communicate with their horses. (Photo by JRPR – no photo credit necessary.)