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Mystery Writer and Dressage Rider Tami Hoag Speaks At Sho Clothes “Shop Talk”

Wellington, FL (January 13, 2010) – New York Times bestselling mystery writer Tami Hoag spoke to a packed house of enthusiastic fans during Sho Clothes dressage boutique’s recent “Shop Talk” in Wellington. Hoag, who is also an accomplished Grand Prix dressage rider, signed copies of her newest novel *Deeper Than The Dead* and talked about life as a famous mystery writer.

Hoag, currently on an 11-city tour for her latest novel, shared the good news with the audience that *Deeper Than The Dead* will soon appear on the *New York Times* bestselling list. The new novel will join 14 of Hoag’s previous works that have all earned the prestigious distinction of being named to the bestseller list.

“Having Tami speak at ‘Shop Talk’ was really wonderful. She has many dressage fans that are also fans of her writing, which was easy to see by the size of the crowd,” said Michele Hundt, who co-owns Sho Clothes with Betsy Rebar Sell. “The audience asked Tami lots of questions about how she comes up with her serial killers and where she gets her ideas. It was a great look into the mind of Tami Hoag and everyone enjoyed it.”

While Hoag said she loves writing her spine-tingling mysteries, her heart belongs with her horses and in the show ring. “After the book tour I will return to Wellington and start showing,” Hoag said.

In addition to riding and showing, Hoag said she is also hard at work on the sequel to *Deeper Than The Dead* called *Secrets To The Grave*. While *Deeper Than The Dead* was set in a California college town, Hoag has delighted her equestrian fans by basing two of her bestselling novels, *Dark Horse* and *Alibi Man*, in the equestrian show world in Wellington.

During the evening, Success Equestrian Saddle Pads, makers of the Dressage Never-Slip Pad and the Dressage Never-Rub Pad, raffled off a free saddle pad and Kim Boyer of Hampton Green Farm in Wellington was the lucky winner. Success Equestrian Saddle Pads has partnered with “Shop Talk” as a sponsor

and will give away a saddle pad at the next 4 monthly gatherings. “Shop Talk,” which is held monthly at Sho Clothes, is also sponsored in part by the Gold Coast Dressage Association (GCDA).

For more information on Sho Clothes or their dressage apparel, visit their website at www.shoclothes.com or call them at 561-319-2121. For more information about Tami Hoag, or to see a list of her bestselling novels, visit her website at www.tamihoag.com.



Photo: New York Times bestselling mystery writer Tami Hoag (second from left) spoke about her life as a famous writer at Sho Clothes’ “Shop Talk,” while also signing copies of her newest novel Deeper Than The Dead. Hoag is joined by the Sho Clothes staff, from the left, Krystalann Shingler, Betsy Rebar Sell and Michele Hundt.