

## ***For Immediate Release –***

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## **Sho Clothes Boutique Welcomes “Who’s Who” of Dressage World With Fabulous Sho & Tell Expo**

*Wellington, FL* – It was a “Who’s Who” of the dressage world recently as hundreds of dressage riders, trainers, owners and businesses descended on Sho Clothes, Wellington’s premiere dressage boutique, for a Sho & Tell Expo that had everyone enjoying a night of fun, fashion and networking. A good old-fashioned “show and tell” experience also gave attendees the chance to get up-close and personal with top equestrian businesses.

“It was an incredibly successful expo. We had everything from a fashion show hosted by Polo Gear to a raffle for a free pair of breeches, donated by Pikeur, which Monica Burssens won,” said Michele Hundt, co-owner of Sho Clothes. “Dressage rider and New York Times bestselling author Tami Hoag was here sponsored by Paddock Vac and we had jewelry on display by Carol Erlich Designs, a line of jewelry we carry at Sho Clothes.”

More than 20 vendors filled Sho Clothes and spilled over into the adjacent warehouse, with those attending having the opportunity to visit booths set up by Absorbine<sup>®</sup> Myoplast<sup>®</sup>, Saddle Fit by Diane, Paddock Vac, Brooks Brothers, Barbara Bower Photography, Succeed, Grand Prix Feed, TailRx, Oakcroft Trunks and more. The expo was hosted in part by the Gold Coast Dressage Association and Nature’s Table Café in the Wellington Marketplace provided delicious sandwiches, dessert and tea.

“It was a thrilling night to see so many people gathered together in support of the equestrian community,” said Betsy Rebar Sell, who co-owns Sho Clothes with Hundt. “Everyone took advantage of the opportunity to ask manufacturers and businesses questions about their products. You could take a look at the beautiful brow bands

offered by Saddle Fit by Diane, turn around and talk to Grand Prix Feed about their new Cavalor feed line, look at exquisite trunks from Oakcroft and even watch a fashion show from Polo Gear that featured Jeanette Sassoon's new Valiant line."

In addition to a pair of Pikeur breeches being raffled off, the raffle during the festivities also included a cooler donated by Succeed, a horse digestive conditioning program, coupons for feed donated by Grand Prix Feed and a variety of great prizes donated by Choice of Champions International, including their Super Joint Solution.

Sho Clothes, located at 3220 Fairlane Farms Road in Wellington, specializes in dressage apparel and has become the "go to" dressage boutique for dressage enthusiasts from all over the world. Sho Clothes has been serving the dressage community since 2001 when Hundt, an amateur dressage rider, accomplished art director and businesswoman, combined her business and artistic skills with Rebar Sell's equestrian expertise to form Sho Clothes. The Sho Clothes mobile boutique is also a fixture on the Florida Dressage circuit.

Hundt and Rebar Sell are strong supporters of the equestrian community, sponsoring the Sho Clothes Whip Award at world-class dressage shows held in West Palm Beach. Sho Clothes also hosts a monthly get together for dressage riders called Shop Talk, which has become a hot spot for riders to gather with top professionals in the equine industry.

"We have had so many well-known dressage professionals and vendors inquiring about speaking at Shop Talk, or sharing their products, that we decided to host the Sho & Tell expo to give everyone a chance to be in the same place at the same time. We really appreciate all of the vendors who took part. We are already working on next year's Sho & Tell as it will be even bigger and better," said Hundt.

For more information on Sho Clothes visit their website at [www.shoclothes.com](http://www.shoclothes.com) or call 1-561-319-2121.

*Photos:*



*The Sho Clothes Sho & Tell Expo proved to be a night of fun, education, and a chance to network and win great prizes. Stephanie Zilo (right) holds the raffle basket filled with names of the hundreds of people who attended the event. From left to right: Sho Clothes co-owners Michele Hundt, Betsy Rebar Sell, Nick Sell and Zilo. (Photo courtesy of JRPR)*



*Dressage rider and New York Times bestselling author Tami Hoag, who is sponsored by Paddock Vac, shows off the pasture vacuum at the Sho Clothes Sho & Tell Expo. (Photo courtesy of JRPR)*



*Oakcroft Trunks & Stable Accessories Representative Courtney Bogacz in the Oakcroft display at the Sho Clothes Sho & Tell Expo. Oakcroft currently has a booth at WEF where they are holding a contest to win a free tack trunk. (Photo courtesy of JRPR)*