

For Immediate Release –

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Sho Clothes Mobile Boutique Presents “Get A Ribbon At Gladstone” To Benefit The USET Foundation

Gladstone, NJ (June 9, 2009) – The Sho Clothes Mobile Boutique will be on hand for the 2009 Collecting Gaits Farm/USEF Festival of Dressage Champions at Gladstone – and festivities at the Sho Clothes mobile boutique will include blue ribbons for everyone who purchases at item at the boutique. The good news for shoppers is that a portion of the money raised through the blue ribbons will be donated to the USET Foundation.

“Everyone who makes a purchase at our mobile Sho Clothes boutique will receive a commemorative ribbon, and in turn we will donate a portion of all the sales to the USET Foundation,” said Betsy Rebar Sell, who co-owns Sho Clothes with Michele Hundt. “It’s a great way to shop and feel good about it because you know a portion of the money is going to a great cause.”

Sho Clothes is a strong supporter of the USET Foundation and always looks forward to being able to raise money for the organization. The 2009 Collecting Gaits Farm/USEF Festival of Dressage Champions will be held at the USET Foundation Headquarters in Gladstone, New Jersey, June 18-21.

The Festival of Champions features the highest levels of dressage in the United States, from FEI Juniors to Grand Prix dressage. The top 12 ranked horse/rider combinations in each of five different divisions are invited to compete.

“Gladstone is an amazing festival and we always enjoy being a part of it,” Hundt said. “The backdrop of the USET Foundation Headquarters is stunning and it’s a wonderful place for a show. We

look forward to meeting so many people in the Sho Clothes booth, handing out lots of commemorative ribbons and supporting the USET Foundation all at the same time.”

Sho Clothes is co-owned by Hundt, a former amateur dressage rider and accomplished art director, and Sell, a dressage rider who won a Gold Medal at the 1999 Pan American Games. Their Wellington boutique is a shopping destination for dressage riders from all over the world and they have been serving the dressage community since 2001. Their mobile boutique, which will be at Gladstone, is a destination hot spot at horse shows. For more information on Sho Clothes, call 561-319-2121 or visit their website at: www.shoclothes.com.



Photo: Sho Clothes Mobile Boutique will hand out commemorative blue ribbons to all shoppers who make a purchase at the boutique during the Festival of Champions. A portion of the money raised through the blue ribbon purchases will be donated to the USET Foundation.