

For Immediate Release –

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Sho Clothes Jog An International Affair At Gold Coast Dressage Opener CDI

West Palm Beach, FL (January 27, 2010) – International fashion stole the show during the Sho Clothes sponsored CDI Jog at the Gold Coast Dressage Association Opener CDI, held at the Jim Brandon Equestrian Center. Luis Denizard, of Puerto Rico, won the best male turnout while Leah Wilson, of Canada, took home the award for best female turnout.

Denizard and Wilson's fashion sense earned them a \$75 gift certificate from Sho Clothes and a gift from the premiere Wellington dressage boutique. "My choice to dress in this manner was a collaboration with my wife, as to what tie, what shirt and what pants to wear," Denizard said. "I believe that more people should take the formality of the jog seriously and present themselves to the public. I would like the jog to be advertised more to the community so that it takes on more prestige."

Denizard was pleased that his outfit choice garnered him the Sho Clothes jog award. "I was honored to win the best dressed male award," Denizard said. "I have been trying very hard for the past three years to win best dressed at the jog."

As a dressage rider and trainer, Denizard said he appreciates the fact that Sho Clothes supports the dressage community. "It felt great to win best dressed male and I thank Sho Clothes for their generous gift," Denizard said. "I have always been impressed with the Sho Clothes mobile store and with the manner of how the clothes are presented. I am also impressed with their quality of clothing available."

Sho Clothes owners Michele Hundt and Betsy Rebar Sell were pleased to sponsor the jog, as fashion in the dressage world is what the boutique

is known for. “It was wonderful to see the dressage riders turned out so nicely for the jog,” said Hundt, who was on hand to present the Sho Clothes gift certificates to Denizard and Wilson.

Sho Clothes, located at 3220 Fairlane Farms Road in Wellington, specializes in dressage apparel and has become the “go to” dressage boutique for dressage enthusiasts from all over the world. Sho Clothes also hosts a monthly get together for dressage riders called “Shop Talk,” which has become a hot spot for riders to gather with top professionals in the equine industry. For more information on Sho Clothes visit their website at www.shoclothes.com or call 1-561-319-2121.



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Dressage riders Luis Denizard and Leah Wilson were the best CDI Jog male and female turnout winners at the Gold Coast Dressage Association Opener. Sho Clothes, Wellington’s premiere dressage boutique, sponsored the jog. From left to right: Judge Lilo Fore, Denizard, Sho Clothes co-owner Michele Hundt, Wilson and Show Manager Noreen O’Sullivan.