

For Immediate Release –

For more information contact
Michele Hundt c/o Sho Clothes
michele@shoclothes.com
www.shoclothes.com
561-319-2121

International Groom Robbie Sanderson Shares Grooming Tips at Sho Clothes Shop Talk

Wellington, FL- Thanks to international groom Robbie Sanderson and his Top Ten Tricks of grooming tips for the show ring, horses at the show grounds are going to be looking world-class clean and shiny. Sanderson was the November guest speaker at Sho Clothes' Sho Room's "Shop Talk," where he discussed his grooming tips that have taken him from the show ring to the Olympics.

Shop Talk is hosted by Sho Clothes and the Gold Coast Dressage Association (GCDA). November's event was also co-sponsored by TailRX, a botanical hair restorative system for tails and manes. During the evening's presentation, Sanderson wowed the audience with his Top Ten Tricks for show grooming, tricks that he has tested and proven over the years.

"Robbie did a fabulous job and I'm thrilled we all had a great opportunity to learn from an expert in his field," said Michele Hundt, who co-owns Sho Clothes with Betsy Rebar Sell.

Sanderson who currently works with International Dressage rider, Susan Dutta, had worked as a show groom for Spanish Olympic team rider Beatriz Ferrer-Salat for twelve years. During that time they have traveled to three Olympics, two World Games, four European Championships, two World Cups and Aachen nine years in a row. The result, in addition to world-class shiny horses, was seven medals.

Sanderson's bag of tricks on show grooming centers around ten items, ranging from using an Equissage Machine -- which he said gives horses "amazing" results -- to using Ivory Soap. Sanderson is also a proponent of using stiff brushes to give the coat a gleam because the stiff brushes help stimulate the skin.

Sanderson also talked about battling fungus in Florida and keeping tails clean and tangle free. "Brush from the bottom up," Sanderson said, in reference to keeping a horse's tail world-class sleek.

TailRX, a co-sponsor of the event, knows about keeping a horse's tail sleek. The new category of equine care includes a professional treatment regimen developed to address the underlying problems that affect equine tail and main hair growth and fullness.

Specializing in equestrian apparel, Sho Clothes is located at 3220 Fairlane

Farms Road in Wellington. Hundt and Sell are proud of the community response Shop Talk has created. “We have had such a good time co-hosting Shop Talk,” said Hundt. “The response from clients, friends and riders new to the sport has been overwhelming.”

Shop Talk gives local equestrians the opportunity to converse and question top professionals in the equine industry. The December speaker for Shop Talk will be Jim Welsh of Elite Horse Transport who will discuss everything you ever wanted to know about shipping. Make the next Shop Talk a must on December 9th at the Sho Room. The seminars are free and the public is welcome. For more information visit: www.shoclothes.com.



*Photo:
International groom Robbie Sanderson (center) was a recent speaker at Shop Talk held at the Wellington equestrian apparel store Sho Clothes. The store is co-owned by Michele Hundt (left) and Betsy Rebar Sell. (JR Photo)*