

For Immediate Release –

For more information contact
Michele Hundt c/o Sho Clothes
michele@shoclothes.com
www.shoclothes.com
561-319-2121

Olympic Dressage Rider Lars Petersen Speaks at Sho Clothes Shop Talk

Wellington, FL- Danish Olympic dressage rider Lars Petersen shared stories and answered questions about the sport of dressage in front of a standing-room only crowd at a recent “Shop Talk” held at the dressage boutique Sho Clothes in Wellington. Petersen, and his partner Melissa Taylor of Legacy Farm, were the guest speakers at January’s Sho Clothes “Shop Talk.”

Sho Clothes, co-owned by Michele Hundt and Betsy Rebar Sell, hosts the monthly “Shop Talk” with the Gold Coast Dressage Association (GCDA). The event is a great way for equestrians to gather and learn from top professionals in the equestrian industry. January’s event was co-sponsored by Succeed, a digestive conditioning program and the official digestive product for the Olympic team.

Petersen, a five-time Danish National Champion who competed in the Olympics and in three World Equestrian Games, now makes his home at Legacy Farm in Wellington. During “Shop Talk,” Petersen answered questions in front of a lively audience that asked questions ranging from what age is best for a horse to start Grand Prix (that depends on the horse) to why European riders seem to be better than Americans.

In answer to the question about Europeans dominating the dressage world, Petersen said, “What a lot of Americans lack is discipline. You won’t see that in Europe,” he said. “If you want to do something really, really well you need to have discipline, no matter what the sport.”

Petersen, who is a much sought-after trainer and clinician, currently trains approximately 30 horses at Legacy Farm. When asked what he would do if he wasn't a world-class dressage rider, he laughed and said he would be "a jumper."

Sho Clothes, located in Wellington, specializes in dressage apparel and their mobile boutique is a fixture on the Florida Dressage circuit. Hundt and Rebar Sell are proud of the community response Shop Talk has created. "Our Shop Talk with Lars and Melissa was the largest one so far. It was great to have so many people from the community come out and hear them speak," said Rebar Sell.

Those who attend next month's February "Shop Talk" are in for a treat, as Sho Clothes will offer a Sho & Tell Expo featuring different vendors who will each set up a booth and be available to answer questions. The February 10th Sho & Tell Expo is free and open to the public. For more information on Sho Clothes visit www.shoclothes.com. For more information on Lars Petersen, Melissa Taylor and Legacy Farm visit their website at www.legacy-farms.com.



Photo: Olympic dressage rider Lars Petersen and his partner Melissa Taylor were the guest speakers at the recent "Shop Talk" at Sho Clothes Sho Room in Wellington. From right to left, Petersen, Taylor, and Sho Clothes co-owners Betsy Rebar Sell and Michel Hundt. (Photo courtesy JRPR)



Sho Clothes co-owner Betsy Rebar Sell stands with Sandy Edgar, South East Regional Marketing Manager for Succeed, which co-sponsored a recent "Shop Talk" at Sho Clothes Sho Room in Wellington. (Photo courtesy of JRPR)