

For Immediate Release –

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A Night to Remember-

Sho Clothes Kicks-off “Shop Talk” Series with Oded Shimoni

Wellington, FL- Michele Hundt and Betsy Rebar Sell, co-owners of Sho Clothes Sho Room and the Gold Coast Dressage Association (GCDA), hosted their first in a series of monthly Q & A forums called “Shop Talk” last night. Celebrated dressage trainer, Oded Shimoni, was their first featured guest speaker. Well known on the International Dressage scene, Shimoni, is a veteran of two World Equestrian Games, two European Championships and has qualified two horses for the Olympic Games. Shimoni trains and teaches at Arlene Page’s world-class facility, Still Point Farm in Wellington, Florida.

Shimoni wowed the crowd with informative and often-humorous answers to a variety of questions from an audience of almost 40 local dressage enthusiasts. “Shop Talk” rapidly became an evening of lively conversation, camaraderie with non-stop inquiries to Shimoni on dressage judging, purchasing international horses, dealing with show nerves, to more personal questions about his favorite horses and shows.

“Shop Talk” was part of our original plan when we conceptualized what we wanted Sho Clothes to bring to the dressage community in Wellington,” Hundt said. “Many of our friends and patrons are staying here year round now. We wanted to present a forum at Sho Clothes for everyone in the community to network and learn from top professionals.”

“We are having “Shop Talk” every 2nd Tuesday of every month during the summer,” said Rebar Sell. “Offering an educational opportunity in a relaxed format by hosting guest speakers who have years of experience and knowledge to share has been one of our goals right from the start,” she added. “We were delighted with the response.”

Noreen O’Sullivan, President of GCDA, seconded Rebar Sell’s statement, “GCDA is a not-for-profit educational organization whose aim is to support education about the sport of dressage and good horsemanship in our local community. This was a very friendly venue for the average dressage rider to meet and share ideas with a well-respected professional in the business, where they may not have that chance in real life.”

Recently arrived from her pre-Olympic torch bearing duties in Hong Kong, Olympic hopeful, Lily Zilo, brought two trays of home-made cupcakes and stories of her experience to share with everyone.

Dr. Scott Swerdlin is the next scheduled speaker for June 10th. His Shop Talk topic will be "How to Keep Your Dressage Horse Sound," a subject that concerns every category of horseman in the community. *Bring your friends!*

Since the inception of Sho Clothes in 2001, their mission has been to give back to the dressage community. In keeping with this tradition, Hundt, Rebar Sell and O'Sullivan are putting together plans for several events for the Sho Room this summer. It's just one more way Sho Clothes and GCDA set a wonderful example of their commitment to the sport and the community that supports it.

Along with visiting the Sho Clothes mobile boutique at horse shows, dressage enthusiasts can stop by the Sho Clothes Sho Room at 3220 Fairlane Farms Road or visit www.shoclothes.com. Call 561-319-2121 for Sho Room summer hours.



*Photo: Guest speaker, Oded Shimoni, has a big hug for Michele Hundt and Betsy Rebar Sell at the successful first "Shop Talk" Forum held at the Sho Clothes Sho Room on Fairlane Farms Road.
(JR Photo)*