

For Immediate Release

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Sho Clothes Introduces Logo Jewelry Collection inspired by Grand Prix Dressage Horse, Wonderful Walden

Wellington, FL- Sho Clothes, Wellington's exclusive dressage boutique introduced an exciting new line of equestrian jewelry inspired by the well known FEI horse, Wonderful Walden. Walden is owned by Sho Clothes partner, Betsy Rebar Sell and has been her FEI partner for more than a decade. Highlights of their illustrious career include a Gold Medal at the 1999 Pan Am Games and a top finish in Grand Prix this summer at the 2007 USEF Festival Of Champions at Gladstone.

"Walden always puts his all in his performances and continues to have a happy attitude about training and showing", Rebar Sell explains. "He is a shining example of a talented dressage horse who continues to enjoy his work".

Sho Clothes co-owner, Michelle Hundt has been inspired by Walden and has followed his career closely. Hundt, also a dressage rider, was a member of the ground crew when Walden and Rebar Sell won the Pan Am Gold Medal. Hundt, who is also an artist, designed the Sho Clothes logo in the likeness of Wonderful Walden.

"I have had several customers ask me about the logo over the years", said Hundt, "So the logo jewelry line was a natural extension". The logo pendants are available in sterling silver or 18 karat gold. The logo jewelry will be officially debuted at the Gold Coast Dressage Fall Filing in November for the holiday season and will be available at the Sho Clothes boutique throughout the 2008 season.

Sho Clothes has been serving the dressage community since 2001. The store's mobile boutique is a fixture at the Wellington area dressage shows. For information visit www.shoclothes.com or call the mobile boutique at 561-319-2121.

Photo: Logo pendants inspired by Wonderful Walden available exclusively at Sho Clothes