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Tami Hoag Signs Autographs And Shares Secrets About *Down The Darkest Road* During Sho Clothes “Shop Talk”

Wellington, FL (January 18, 2012) – *New York Times* bestselling author Tami Hoag not only unveiled her newest thriller *Down The Darkest Road* at Sho Clothes recent “Shop Talk,” but the famous suspense writer thrilled the audience by taking them behind the scenes of her latest bestseller. Hoag, who is a professional Grand Prix rider by day and a world famous writer by night, recently announced that *Down The Darkest Road* has landed on the *New York Times* bestseller list, making it the 15th bestseller of her career.

Down The Darkest Road, released late last month, is the third book in a series based in California in the 1980s and 1990s. During the evening at Sho Clothes, a packed house listened as Hoag explained the characters in her latest novel.

“It’s always a treat when Tami speaks at ‘Shop Talk,’ and this was no exception,” said Michele Hundt, owner of Sho Clothes. “Tami went into great depth and explanation about each of her characters, and it was wonderful to hear how she came up with the characters and what they meant to her. Tami talked about everything except the ending of the book. We are all going to have to read the book to figure out how it ends!”

Hoag recently finished up a book tour and said she is looking forward to doing the thing she is most passionate about – riding and competing her horses. Hoag will compete on the winter dressage circuit in South Florida and has her hopes set on making it to the Olympic trials.

Hoag also signed autographs and books during the evening, a night that was co-sponsored by the Gold Coast Dressage Association. Sho Clothes also gave away saddle pads and breeches from their prestigious line of dressage clothing and accessories. “Everyone who attended really had a great time. ‘Shop Talk’ is always a wonderful get together of the equestrian community. It’s a great reunion each month

of family and friends,” Hundt said. “Anytime Tami speaks we have a great crowd and the audience is always enthusiastic.”

Hundt added, “We love supporting the dressage community and ‘Shop Talk’ has proven to be a successful way for dressage enthusiasts to gather and learn. It’s always great to meet new people at ‘Shop Talk’ as well as welcome back clients who we have known for years.”

Sho Clothes specializes in the latest and most fashionable dressage apparel for show and play. The Sho Clothes Sho Room is located at 3220 Fairlane Farms Road in Wellington and boasts a wide variety of the finest dressage riding clothes, apparel, jewelry and dressage accessories available. For more information on Sho Clothes or “Shop Talk,” visit their website at www.shoclothes.com or call them at 561-319-2121. For more information about Tami Hoag, or to see a list of her novels, visit her website at www.tamihoag.com.



Photo: New York Times bestselling author Tami Hoag unveiled her newest thriller Down The Darkest Road at Sho Clothes most recent “Shop Talk.” Hoag talked about her latest novel and signed books and autographs. Hoag is joined by Sho Clothes owner Michele Hundt and Krystalann Shingler