

For Immediate Release –

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Dressage Rider and World Equestrian Games Competitor Tina Konyot Speaks At Sho Clothes “Shop Talk”

Wellington, FL (December 9, 2010) – Tina Konyot, dressage rider and World Equestrian Games competitor, spoke to a packed house at Sho Clothes dressage boutique’s recent “Shop Talk.” An energetic and well-educated crowd listened to Konyot speak about her experience at the 2010 WEG, the transition from the Small Tour to Grand Prix and her stallion Calecto V.

“Tina was fascinating to listen to and I know everyone in the audience enjoyed learning about her experience with Calecto, a horse that she trained by herself and took all the way to the World Equestrian Games,” said Michele Hundt of Sho Clothes. “Tina was also able to field questions from the audience and they really appreciated her feedback.”

During her talk, Konyot explained that Calecto was only an average performer while on the Small Tour but that she believed he would excel in the Grand Prix. Calecto not only excelled, but made history during the Collecting Gaits Farm/USEF Festival of Champions, a Selection Trial for WEG, when together he and Tina won four Grand Prix classes.

Konyot, who is known for being a gifted rider, trainer and teacher, also explained to the “Shop Talk” audience that she believes when a rider trains a horse on their own it brings the horse and rider that much closer together. Konyot has a close relationship with all of her horses and still owns her older, retired dressage horses.

“Shop Talk” is a monthly get together for equestrians presented by Sho Clothes at their Wellington boutique in association with the Gold Coast Dressage Association. “We have such a great time hosting ‘Shop Talk’ each month,” Hundt said. “We always have wonderful speakers and the audience leaves the evening after a great educational experience.”

Sho Clothes, located at 3220 Fairlane Farms Road in Wellington, specializes in dressage apparel and has become the “go to” dressage store for riders from around the world. The shop features a wide variety of the finest dressage riding clothes, apparel, jewelry and dressage accessories available. Their mobile boutique is also a fixture on the Florida Dressage circuit. For more information on Sho Clothes or “Shop Talk,” visit their website at www.shoclothes.com or call them at 561-319-2121.



Photo 1: Tina Konyot, dressage rider and World Equestrian Games competitor, is pictured with Michele Hundt of Sho Clothes. Tina spoke to a packed house at Sho Clothes dressage boutique’s recent “Shop Talk.”